



Advt. No. MSH/3/2023-MSH-DIC/03

MEITY STARTUP HUB

DIGITAL INDIA CORPORATION

Ministry of Electronics and Information Technology, Govt. of
IndiaOffice: Electronics Niketan, 6 CGO Complex, Lodhi Road,
New Delhi - 110003 Tel.: +91 (11) 24301244
Website: www.meitystartuphub.in

WEB ADVERTISEMENT

22.05.2023

MeitY Startup Hub (MSH) as Independent Business Division (IBD) within Digital India Corporation (DIC) is mandated with creating, strengthening, and accelerating the growth of startup ecosystem across India, with particular focus on electronics and IT-based startups. MSH utilizes various digital integration and implementation tools as well as Analytics to capture and integrate data from all MEITY TIDE 2.0 Centres, COEs, start-ups, investors, mentors, service providers, freelancers, academic institutions, industries and other stakeholders involved in the startup ecosystem to connect them to the global community of investors, mentors, corporates, experts, entrepreneurs, MSMEs, institutions / international funding agencies supporting the cause of sustainable techno-socio-economic development of India.

MSH is engaged with startups via providing them access to funding, corporate partners, investor connect, digital platform for resource aggregation, visibility, and promotion of startup successes via social media campaigns. Also, MSH implements the various startup related schemes of MeitY such as TIDE 2.0, and SAMRIDH. It is also responsible for engaging with and supporting more than 50+ COEs of MeitY, 51 TIDE 2.0 centres, and 22+ accelerators that are funded by the schemes. Aside from these programs, MSH also organizes capacity building workshops and enables participation of startups in international and domestic events and programs. Also, MSH has various programs with foreign countries for international expansion of Indian startups.

To undertake these activities and functions, MSH engages experts and professionals from the government and market. The judicious mix of talent will ensure that government is equipped with a broad spectrum of resources for successful design and exception of various startup related programs and initiatives. MSH is currently inviting applications for the followingpositions purely on a Contract/ Consolidated basis.

S. No.	Positions	No. of positions
1	Senior Manager/Consultant	01

Screening of applications will be based on qualifications, age, academic record, expertise, and relevant experience. MSH reserves the right to fix a higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted candidates shall be invited for selection interviews. MSH reserves the right not to select any candidates without assigning any reason.

The details can be downloaded from the official website of MeitY Startup Hub.

Eligible candidates may apply ONLINE: <https://ora.digitalindiacorporation.in/>

LAST DATE OF RECEIVING APPLICATION: 31.05.2023

Job Description

Name of the Post	:	Senior Manager/Consultant
Position Type	:	Full Time
No. of Post(s)	:	01
Location	:	New Delhi

MeitY Startup Hub (MSH) is an independent business division, under Digital India Corporation, aimed at strengthening the tech start-up ecosystem in the country. MSH acts as a hub to ensure synergies among all the incubation centres, Centres of Entrepreneurships, societies of MeitY, and other existing platforms. For the purpose of effective implementation of its objectives, MSH seeks the support of qualified, experienced and dynamic candidates.

Roles and Responsibilities:

- Building a Pan-India MSH community of investors, service providers, mentors, and entrepreneurs.
- Conducting challenges/hackathons/programs for the benefit of startups in collaboration with partners
- Developing and execution of workshops/webinars, and startup capacity building content in partnership with industry and academia
- Coordination with different stakeholders in MeitY for the overall successful running and execution of various MSH startup schemes and programs
- Coordinating with the MSH-supported incubators, accelerators, and other implementation partners for effective execution and outcome delivery.
- Engaging with other central government ministries/bodies for conceptualizing and executing high impact inter-ministerial startup programs/schemes.
- Executing the MSH startup school and MSH gurukul programs and onboarding mentors
- Conducting various local and national level events to engage and showcase
- Leading the various research & analytics for programs of MSH to enhance its performance by ensuring research-based global benchmarking and best practices implementation.
- Measuring, monitoring & reporting on program performances in report and presentation formats.

- Supporting in the social media, marketing, and branding activities of MSH
- Preparing newsletter, articles, coffee table books and other publications of MSH

Skills and Abilities:

- Ability to thrive in a fast-paced, dynamic start-up environment.
- Passion and commitment to startups.
- Efficient at multitasking, goal-oriented, hard-working, positive disposition
- Excellent artistic and creative design skills
- Excellent written and oral communication skills
- Ability to independently lead and execute projects
- Advanced skills in Excel, Word and PowerPoint.
- Proven ability to work creatively and analytically in a problem-solving environment.

Qualifications:

- Master's degree in Business, Engineering, Journalism, or other related & relevant disciplines.
- 5-9 years of work experience with angel investor/Venture capital network, accelerator/incubator, consulting firm, corporate innovation, investment & promotion or in the field of start-up & innovation.
- Experience in data analysis, public speaking, power point presentation preparation, and stakeholder communications.
- Relevant industry and/or entrepreneurial experience will be preferred.

Tenure: Contractual role for 2 years (extendable)

General Conditions Applicable to All Applicants Covered Under This Advertisement

1. The years of experience mentioned as a requirement should be post-qualification for all posts.
2. MSH reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of MSH and the appointees shall not derive any right or claim for a permanent appointment at MSH or on any vacancies existing or that shall be advertised for recruitment by MSH in future.
4. MSH reserves the right to terminate the appointments of all positions with notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The maximum age shall be as of the last date of receipt of the applications. Screening of applications will be based on qualifications, age, academic records, and relevant experience.
6. In case of a query, the following officer may be contacted:

Ms Neha Prakash, HR-Admin

Electronics
Niketan,

6-CGO Complex Lodhi Road, New Delhi - 110003

Phone No. 011-24301244

Email: neha.prakash22@nic.in