

Corrigendum – I

RFP for Selection of Agency for Developing and Executing a 360-Degree Communication Campaign (Ref: Tender ID – N-22012/15/2021-NeGD; CPP Portal ID: 2021_DIT_658640_1)

Reply to pre-bid queries taken online on Nov 25, 2021 at 1100 hrs.

Sr	Agency	Page No. & Section	Query	Response / Reply
1	Percept	Page 44 - 45 Section 10.31 Sub-Contracts	Is collaboration within the group companies allowed? Like at Percept, we have different companies handling different business verticals.	Collaboration within the group companies / sister concerns within a Company is allowed. Collaboration between independent Companies / Agencies is not allowed.
2	Percept	Page 24 - 26 Section 9.3 Technical Evaluation	Do we have to arrange for the interview during technical evaluation?	Interview of resources will be based on the screening of CVs which may be during the technical presentation or before the technical presentation. The timings will be communicated in advance after opening of the technical bids.
3	Percept	Page 24 - 26 Section 9.3 Technical Evaluation	What will be the role of researchers? Do they will require research going to the field?	Researchers will be required to do desk research and writing contents around the requirement of scope of work and support the team members.
4	Grahphisads	Page 50 Annexure - I	Annexure I, Sr 4, indicates Annexure 12 which is not available in the RFP? What to do?	It refers to Annexure 11. It is a typo error.

5	-	-	Is the Saturday working at NeGD?	It is 5 days working normally (Monday - Friday). However, in case of urgent requirements, manpower resources attend office during weekends (Saturday - Sunday) and holidays also.
6	Goldmine	Page 24 - 26 Section 9.3 Technical Evaluation	Is the Technical Presentation ppt required to be submitted along with proposal?	Initial ppt may be attached along with the proposal. However, the final ppt is required to be submitted before the Technical Presentation.
7	Span Communicati on	Page 65 Annexure 9 –Integrity Pact & Integrity Agreement	Integrity pact & Agreement should submit on agencies letterhead or on stamp paper?	Duly filled & signed Integrity Pact (letter on page 65 of RFP) is to be submitted along with the proposal on letterhead. Integrity Agreement (page 66-71 of RFP) will be signed on stamp paper later with the selected Bidder / Agency.
8	Span Communicati on	Page 17: 7.3 Resources Requirements	Researchers 4 (Four) To get manpower with apt experience, we request you to please change the qualification to Graduate / Post Graduate in any field.	Accepted The qualification for Researchers stands revised from: Minimum Post graduate qualification preferably in Journalism/Media/Marketing or Equivalent to: Graduate / Post-graduate in any field. However, the applications with higher & relevant qualifications & experience will be given preference.

9	Span Communicati on	Page 17: 7.3 Resources Requirements	Content Writers (English & Hindi) 2 (Two) To get manpower with apt experience, we request you to please change the qualification to Graduate/Post Graduate in any field.	Accepted The qualification for Researchers stands revised from: Minimum Post graduate qualification preferably in Journalism/Media/Marketing or Equivalent to: Graduate / Post-graduate in any field. However, the applications with higher & relevant qualifications & experience will be given preference.
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The last date of bid submission is being extended from 09.12.2021 at 0900 hours to 13.12.2021 at 0900 hours